

Ashton Bird in collaboration with MINT Gallery

ALTANTA ARTS AND ENTERTAINMENT GRANT PROPOSAL: PALACE

Site Activation Project Summary:

Looking for a temporary vacant and occupiable space located downtown that has electricity, water, restrooms and parking or near public transit for large-scale art installation that will be open to the public. The space will be used for 6 weeks and its size can be flexible.

Project Idea:

PALACE is an installation located in an abandoned building using re-purposed discarded construction materials such as recycled woods, gypsum, clay, paint, metal mesh, and sandbags with coordinated projection mapping through a “smart” augmented reality light projector. The tactile nature of textures from the analogue material in combination with the digital images will work in tandem referring to interior and exterior qualities of a low-income mobile home from a trailer park. *PALACE* appears archaeological commenting on illusions of the “American Dream” and “American Idealism” through representations of extensive waste, incomprehensible luxury, and power representations. I reflect on personal experiences from my childhood exploring disproportion notions of equity and wealth using an assemblage shaped by abstract walls and dilapidated monoliths as motif.

Publicity Plan:

In collaboration with MINT gallery, Atlanta *PALACE* will be placed in an abandon building for 6 weeks with visitation hours proceeding Friday through Sunday. Staffing of the exhibition and the event marketing will be coordinated through myself and the local gallery’s administration and staff. The event will be ticketed with donations going to the MINT gallery and their directed use.

PALACE in collaboration with MINT gallery, will be a six month project. This timeline involves finding the site, event logistics, marketing, exhibition staffing, striking and the optional educational programming.

Large Scale Art Installation by Ashton Bird Images:

See attached portfolio

“Smart” Augmented Reality Light Projector Example:

Follow link for video:

<https://lightform.com/projects/lightform-hq>

